

# Cape-Ape Imports, LLC Dealer Application

## **Personal Information**

Name \_\_\_\_\_ E-mail \_\_\_\_\_

Home Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

## **Business Information**

Business Name \_\_\_\_\_ Years in Business \_\_\_\_\_

Nature of Business \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

## **References (Please list business name, contact, and phone number for each.):**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## **Mini Truck Sales Questionnaire**

1. Do you have any experience selling vehicles or equipment? If so, please describe.
2. Would you be willing to work at trade show booths several times a year?
3. How would you transport mini trucks, and how many could you haul at one time?
4. Do you have access to a digital camera and e-mail for sending pictures and information to potential customers?

5. Where would potential customers be able to see and test drive your mini trucks?
  
6. What days and hours would you be available by phone and to meet with customers?
  
7. What would your desired sales territory be?
  
8. What would your target markets be, and do you have direct ties to any of them? If so, please describe.
  
9. What methods of promotion would you use?
  
10. Do you have any experience with mechanical work, auto body work, auto detailing, or auto painting? If so, please describe.
  
11. Approximately how many mini trucks would you want to keep in stock?

**Application Agreement**

The undersigned assures that all information is true and correct and understands and agrees to the following: 1.) receipt of a Dealer Application and unsigned Dealer Agreement does not constitute a dealership offer; 2.) the applicant's completion of the Dealer Application shall not obligate either party to enter into a Dealer Agreement; 3.) should Cape-Ape Imports, LLC invite the applicant to become a Dealer, the applicant will have two weeks to accept the offer, after which time the offer may be revoked and/or extended to another applicant in the same trade area; and 4.) entering into a Dealer Agreement would immediately obligate the applicant to purchase a minimum of two mini trucks for resale.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return your completed application by **fax to 503-842-7803** or by **mail to P.O. Box 198, Netarts, OR 97143**. If you have any questions, contact Kurt Mizée, Member/Manager at 503-812-0932 or [kurt@cape-ape.com](mailto:kurt@cape-ape.com)